

A Joint Project of



Hadassah Park Natural Environment Restoration

The Jack and Robert Smorgon Families Foundation
healing and environmental garden

at Mount Scopus
Jerusalem





**THE BOARD OF DIRECTORS
OFFICE OF THE CHAIRMAN**

30 March, 2011

To:
Grahame Leonard AM
Federal President
JNF Australia

Dear Grahame and Friends and Supporters of the JNF in Australia,

For 110 years the Jewish National Fund has actively and successfully been building Israel; buying the land for its first settlements, building the national infrastructure and enriching the environment in multiple ways.

In these early years of the twenty-first century the role of the JNF is as important as ever; replanting trees destroyed in the devastating fires in the north and opening up the Negev for new settlement.

Occasionally a project comes along which offers the JNF the opportunity to add its considerable experience not only to the physical environment of Israel but also to enhance the social environment of our society.

The Healing Garden at Hadassah Hospital, Mount Scopus, is one such project. It is a magnificent site in the heart of our eternal capital, Jerusalem, which, with your wonderful and generous help, will become a sanctuary for children recovering from serious illness and from chronic disease.

I am certain that together, with the support of JNF Australia, Hadassah and all of our friends around the world, we can make the children smile again.

Sincerely Yours,

Efi Stenzler
KKL/JNF World Chairman

130-11

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The Jack and Robert Smorgon Families Foundation
healing and environmental garden
at Mount Scopus, Jerusalem

Hadassah Park
Natural Environment Restoration

Jerusalem is a city of great contrasts – from sparkling new 6-star hotels and shopping centres like Mamilla, to the ancient stones and monuments of the Old City; from contemporary multi-story duplexes filled with affluent families, to desperately poor Jewish and Arab enclaves; from secular Israelis to the ultra-religious of all major faiths; from happy, healthy kids playing in the sunshine, to kids suffering chronic illnesses, both physiological and psychological - isolated from the real world in lonely hospital wards.

Wouldn't it be wonderful if we could find a way to provide a sanctuary of calm, of light, of beauty, for those kids who are facing serious, long-term illness, so that they can connect with nature, sit under a blue sky with family and friends, and leave a troubled world behind – even for just a few minutes a day?

The new healing and environmental garden at beautiful Mt Scopus provides an answer. Spread over 6 dunams of prime natural bushland on the slopes of Mt Scopus, adjacent to the main campus of the Hebrew University of Jerusalem, the garden offers magnificent views of the Jerusalem hills from almost every vantage point. The healing and environmental garden represents a quantum leap in the way that we approach the treatment of young people with chronic illness. Beautifully landscaped, with features including a boardwalk, maze, vegetable patch, flower arcade and play spaces, the garden is specifically designed to include elements that enhance feelings of peace and tranquillity and encourage activity, whilst promoting positive thoughts and stimulating the healing process. Healing gardens are now being incorporated in leading children's hospitals around the globe, including Melbourne's brand new Royal Children's Hospital, opening in late 2011. In addition to serving the needs of patients in hospital, the Garden will also be available to patients' families and friends, as well as the general public - providing a unique oasis of calm and greenery for all. The extraordinary location and impressive size of the garden, only moments away from the busy centre of downtown Jerusalem, will remain unmatched forever.

The total cost to create the healing and environmental garden is US\$1,679,000, including – most importantly – 10 years of daily maintenance and upkeep. (After this time Hadassah Hospital will assume this responsibility directly). A keystone contribution of US\$500,000 has already been committed by the Jack and Robert Smorgon Families Foundation, which includes overall naming rights for the garden itself. We now seek further contributions for the remaining balance of the total cost, with naming rights available for individual elements of the garden as per the attached schedule.

Hadassah Australia and the JNF, together with our Israeli counterparts, are proud and honoured to be bringing this wonderful concept to fruition. This is a once-in-a-lifetime opportunity for members of the Australian community to provide real and meaningful support, in perpetuity, for a project that benefits the children and families of Jerusalem for generations to come.

Hadassah Australia



Jewish National Fund of Australia



Major Recognition Sites at the Hadassah Park Natural Environment Restoration

(see diagram next page)

1	The Board Walk – Decking	\$250,000
2	The Water and Stone Channel	\$200,000
3	The Elevated Viewing Platform (Canopy Recreation Deck)	\$200,000
4	The Grass Maze	\$150,000
5	The Grass Hill	\$100,000
6	The Treatment Gazebo	\$100,000
7	The Play Area	\$ 75,000
8	The Vegetable Garden	\$ 75,000
9	The Herb and Flower Garden	\$ 75,000
10	The Flower Arcade (ALREADY ALLOCATED)	\$ 50,000

Donor Categories

Supporter:	\$3,000 – 4,999
Friend:	\$5,000 – 9,999
Guardian:	\$10,000 – 19,999
Benefactor:	\$20,000 – 49,999
Custodian:	\$50,000 – 99,999
Patron:	\$100,000 +

Settlement Terms:

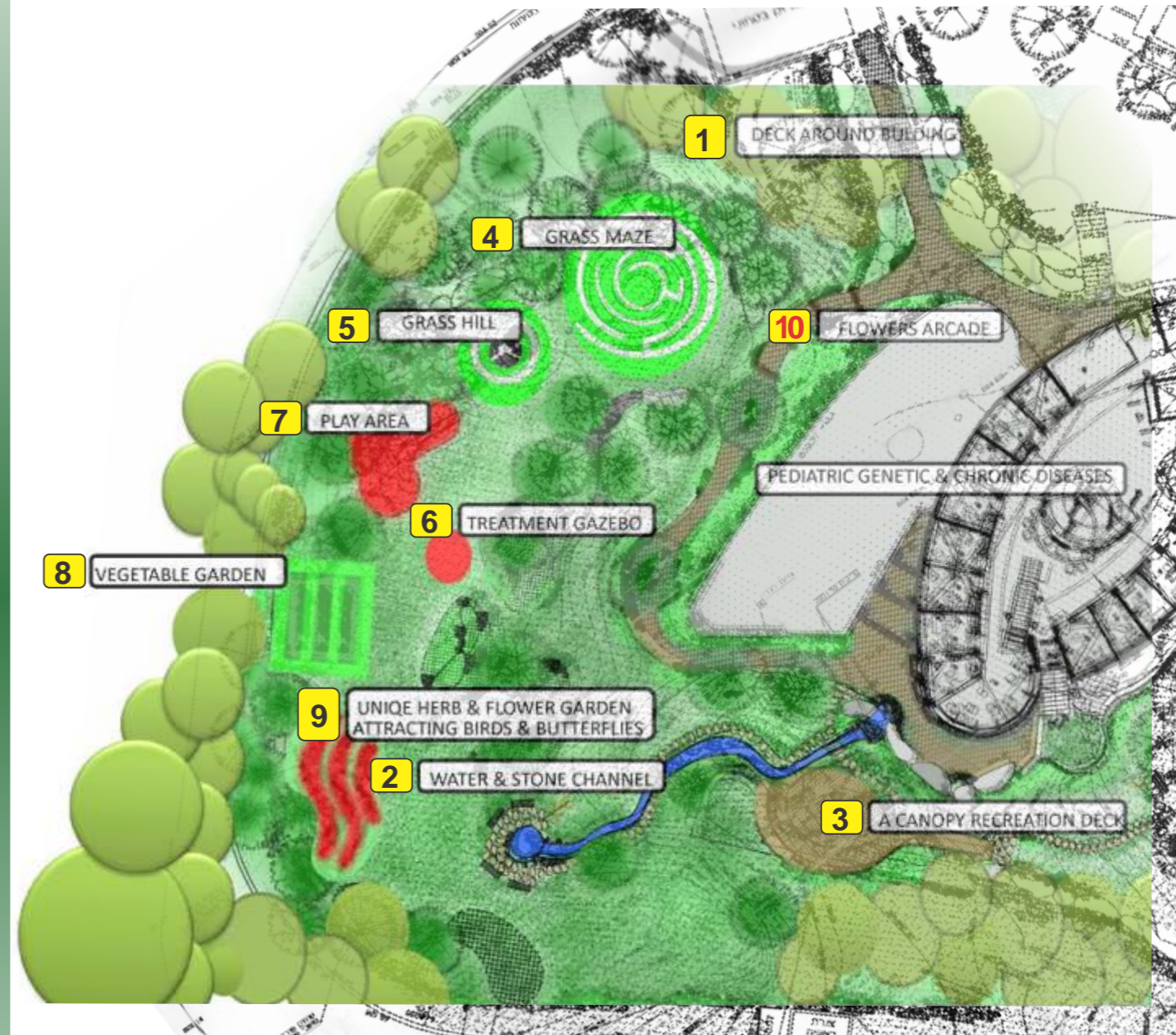
50%	December 2011
Balance Payable	July 2012



All donations to the
**Hadassah Park
Natural Environment Restoration** are
FULLY TAX DEDUCTIBLE

Payments to "JNF ENVIRONMENT GIFT FUND"

Major Elements of the Hadassah Park Natural Environment Restoration



the hand-painted images used in this
document are from the folio by
Maty Grünberg:

Images and a Visual Metaphor
Jerusalem
The Tulip and The Thorn

www.matygrunberg.com



Site Photos of the Hadassah Park Natural Environment Restoration



South section (elevated view)



Central section



North section (elevated view)



South section (looking north)



Artist Impressions of the Hadassah Park Natural Environment Restoration



10 Flowers Arcade



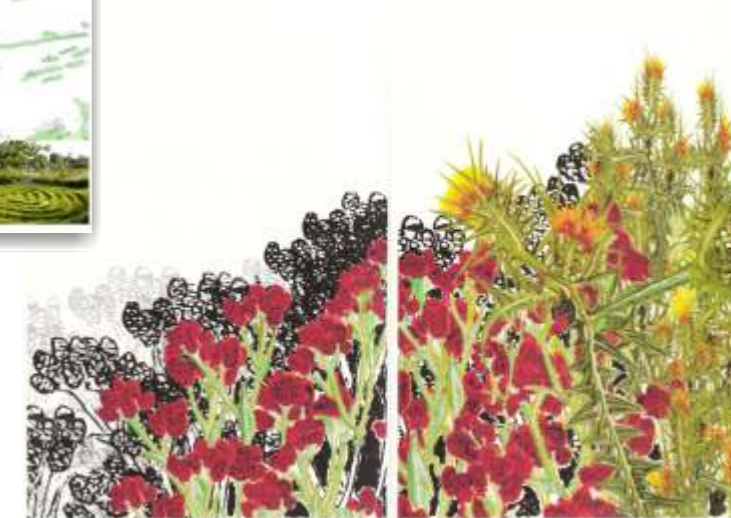
Elevated Viewing Platform



2 Water and Stone Channel



Grass Maze





Hadassah Park Natural Environment Restoration
is a joint project of:



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AUSTRALIA

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